

## **CareerBuilder.com Launches New Job Site for College Students: CBcampus.com**

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Finding a job just got easier for college students and grads. CareerBuilder.com, the nation's largest job site with over 1 million jobs, launched a new job site tailor-made for college students and alumni. Equipped with special search capabilities, CBcampus.com provides instant access to jobs matching the student's major, experience level, skills and interests. The site also provides information on local career fairs and campus events, news on leading companies and industries, and advice for everything from building compelling resumes to moving ahead in the real world.

CBcampus.com enables college students and alumni to search for full-time and part-time jobs and internships by skill sets, job titles, job categories and locations within miles from school or home. They can also post up to five different versions of their resume to increase their visibility to potential employers in a variety of areas.

Using a comprehensive set of metrics, the site weighs job search behavior and resume information to continuously recommend positions that are best aligned with career goals -- making the job search process simpler and faster. Users can even sign up for convenient Job Alerts, which provide automatic email updates on recommended jobs on designated days.

"The job outlook for the graduating class of 2006 is positive with one-third of hiring managers reporting that recent college graduates will make up one-fourth or more of their new hires," said Matt Ferguson, CEO of CareerBuilder.com. "One of the main challenges graduates face in the job hunt is knowing where to begin. CBcampus.com is a one-stop resource designed specifically for students and alumni to get the tools and information they need to transition their education into viable careers. It is also quickly becoming a popular tool among campus career centers."

In the 411 section of CBcampus.com, visitors can take quizzes to assess career choices, gauge the effectiveness of their resumes, test their interview IQ and more. The site's collegiate-focused job blog, "Speak Up, Speak Out," provides interactive career information. There is also a library of helpful articles on the college job market, DOs and DON'Ts of job hunting and must knows for when you're hired.

More and more campus career centers are coming to rely on CBCampus.com as a critical resource for job hunting tools and support. A special Career Center section on CBcampus.com features insights from leading career coaches and the latest surveys on who's hiring and what employers are looking for in college candidates. The section also features "Ready-Aim-Hired," a comprehensive go-to-guide with advice on resumes, cover letters, searching online, interviews, follow up, thank you letters and evaluating offers. In addition, career center staff can keep on top of career events in their area and tap into new job opportunities in real time.

The CBcampus.com experience is interactive both online and offline. The Events section of the site lists career fairs and campus events taking place across the country, where students can market their skills to employers face to face. In February, CBcampus.com will launch a nationwide mobile tour of more than 140 colleges, where students can check out the site, get advice from career experts and network with a wide cast of students, alumni and employers.

### **About CBcampus.com**

CBcampus.com is the hottest place for college students and alumni to find cool jobs. Job seekers can quickly target opportunities for their major and experience-level from the nation's top employers. They can also post resumes, get the latest news on companies and industries, sign up for automatic job alerts, view local career fairs and tap into advice on everything from writing resumes to on-the-job success. For more information, visit [CBcampus.com](http://CBcampus.com).

### **About CareerBuilder.com**

CareerBuilder.com is the nation's largest online job site with more than 20 million unique visitors and over 1 million jobs. Owned by Gannett Co., Inc. , Tribune Company , and Knight Ridder, Inc. , the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the career centers for more than 800 partners that reach national, local, industry and niche audiences. These include more than 165 newspapers and leading portals such as America Online and MSN. The nation's top employers take advantage of CareerBuilder.com's easy job postings, 15 million-plus resumes, Diversity Channel and more.

Millions of job seekers visit the site every month to search for opportunities by industry, location, company and job type, sign up for automatic e-mail job alerts, and get advice on job hunting and career management. For more information about CareerBuilder.com products and services, visit <http://www.careerbuilder.com/> .

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