

## **BusinessWeek Names CareerBuilder.com One of the Best Places to Launch a Career**

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CareerBuilder.com, the nation's largest online job site, announced it was named to BusinessWeek's list of the "Best Places to Launch a Career 2007." This prestigious list of 95 companies features both public and private firms of all sizes and industries. CareerBuilder.com is one of only two businesses included who represent the Internet space and is featured along with one of its owners Microsoft.

"We are honored to be recognized by BusinessWeek and join the ranks of many of the best-known and respected brands in the world," said Matt Ferguson, CEO of CareerBuilder.com. "CareerBuilder.com's employees are the reason we are the leader in revenue and traffic in the U.S. today and why our expansion overseas is moving at an exceptional pace. We invest heavily in our employees' professional development and personal growth and see the positive impact it has on their performance and our customer experience. Every individual is treated as a leader and is responsible for our success."

CareerBuilder.com grew from approximately 500 employees in 2004 to nearly 2,400 employees in 2007. Operating in a fast-paced, high-energy environment, employees are provided with competitive salaries and bonuses and excellent benefits that include a generous education reimbursement plan for MBAs. They are also provided with unique opportunities such as the company's annual "Ideas from Everywhere" competition, through which all employees can pitch ideas for a new business venture and the ultimate winner gets to run the new business line. Other highlights are team-building activities such as an "Amazing Race"-type of adventure, company softball games at Wrigley Field as well as opportunities to give back to the global community through Millennium Promise and Habitat for Humanity.

"At CareerBuilder.com, we believe the size of your role does not determine the magnitude of your impact," said Rosemary Haefner, Vice President of Human Resources at CareerBuilder.com. "We cultivate a team culture where everyone contributes to our wins and learns valuable lessons along the way. We want to see our employees take on new challenges, move ahead and feel they are making a difference. That is reflected in the high percentage of promotions awarded within the organization and high scores on our employee satisfaction surveys."

### **Methodology**

To determine which employers are best for entry-level workers, BusinessWeek applied a three-part method. First, they surveyed career services directors at U.S. colleges to learn which employers were tops on their list. They then asked those employers to complete a survey on their hiring, pay, benefits, and training programs, which was later compared to others in the same industry. Finally, BusinessWeek obtained from Universum Communications, a Philadelphia research company, the results of its 2007 survey of 44,000 U.S. undergraduates who were asked to identify their five most desirable employers. The employer survey counted for 50 percent of the final ranking, while the career services and student surveys counted for 25 percent each. For more information, please visit <http://www.businessweek.com/>.

### **About CareerBuilder.com**

CareerBuilder.com is the nation's largest online job site with more than 22 million unique visitors and over 1.5 million jobs. Owned by Gannett Co., Inc. , Tribune Company , The McClatchy Company and Microsoft Corp. , the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the career centers for more than 1,100 partners, including 150 newspapers and leading portals such as America Online and MSN. More than 300,000 employers take advantage of CareerBuilder.com's easy job postings, 23 million-plus resumes, Diversity Channel and more. CareerBuilder.com and its subsidiaries operate in the U.S., Europe, Canada and Asia. For more information, visit <http://www.careerbuilder.com/>.

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