

## **CareerBuilder.com and Vurv Partner to Help Ease and Expedite Recruitment Process for Employers**

PRNewswire

CHICAGO and JACKSONVILLE, Fla., April 7

A world leader in on-demand talent management and the nation's largest online job site are teaming up to help mutual customers quickly target and track job candidates. Vurv Technology and CareerBuilder.com have signed a strategic partnership to integrate technologies and streamline the hiring process and candidate experience for employers.

Under the new partnership, CareerBuilder.com and Vurv will provide a seamless integration of resources that include:

- Resume Database Web Service -- Vurv customers can search CareerBuilder.com's database of over 26 million resumes and save desired resumes to their job requisition, without having to navigate away from the Vurv application. Not having to log into two disparate systems allows users to save time, reduce errors associated with manual entry of candidate information and focus on more strategic recruiting initiatives.
- Shared Apply Function -- Vurv users can garner more interest in job openings by providing candidates with an easier way to apply. Candidates' resume details pre-populate the Vurv application, enabling candidates to complete applications in less time and reducing barriers to apply.
- Direct Job Postings from Vurv to CareerBuilder.com -- Vurv customers can post job openings directly to CareerBuilder.com from Vurv in real time, quickly promoting their opportunities and reducing steps in time-to-hire.

"Working together, CareerBuilder.com and Vurv are offering clients a more time-effective and cost-effective solution for their hiring needs," said Jennifer Seith, Director of Strategic Services for CareerBuilder.com. "Having access to better technology, more flexibility and faster results can give our clients a distinct advantage in a very competitive recruitment environment."

"We are excited to be able to offer our customers a quicker, easier and more efficient way to find and attract top talent via CareerBuilder.com," said Mike Gibson, Senior Vice President Global Sales and Business Development for Vurv.

### **About Vurv Technology**

It's all about the people! Vurv's on demand talent management software helps address the number one business challenge -- finding, hiring and retaining top talent. With comprehensive product offerings including recruitment, onboarding, performance, succession, compensation and workforce transition management, Vurv's software is fast, flexible and easy to use. More than 1,700 companies and over 2.5 million users around the world rely on Vurv to reduce operating costs, increase productivity and ignite their most powerful resource for innovation and growth. Feel the creative energy, talent and passion at <http://www.vurv.com/>.

### **About CareerBuilder.com**

CareerBuilder.com is the nation's largest online job site with more than 23 million unique visitors and over 1.6 million jobs. Owned by Gannett Co., Inc. , Tribune Company, The McClatchy Company and Microsoft Corp. , the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the career centers for more than 1,600 partners, including 140 newspapers and leading portals such as America Online and MSN. More than 300,000 employers take advantage of CareerBuilder.com's easy job postings, 26 million-plus resumes, Diversity Channel and more. CareerBuilder.com and its subsidiaries operate in the U.S., Europe, Canada and Asia. For more information, visit <http://www.careerbuilder.com/>.

Media Contacts:

CareerBuilder.com

Jennifer Grasz

773-527-1164

Jennifer.Grasz@careerbuilder.com

Vurv

Jaime Spuhler

904-493-8851

jspuhler@vurv.com

First Call Analyst:

FCMN Contact:

SOURCE: CareerBuilder.com

CONTACT: Jennifer Grasz of CareerBuilder.com, +1-773-527-1164, Jennifer.Grasz@careerbuilder.com; or Jaime Spuhler of Vurv, +1-904-493-8851, jspuhler@vurv.com

Web site: <http://www.careerbuilder.com/>  
<http://www.vurv.com/>

---

<https://press.careerbuilder.com/2008-04-07-CareerBuilder-com-and-Vurv-Partner-to-Help-Ease-and-Expedite-Recruitment-Process-for-Employers>