

## CareerBuilder Named a Major Player in New IDC MarketScape on Modern Talent Acquisition Systems

CHICAGO AND ATLANTA, Oct. 11, 2017 /PRNewswire/ -- CareerBuilder announced today that it is named as a Major Player in the recently published IDC MarketScape: Worldwide Talent Acquisition Systems 2017 Vendor Assessment (IDC #US41542217, September 2017). In the report, the IDC MarketScape recognizes CareerBuilder as *"one of the largest solution providers for recruiting capabilities around the world."*

The report explores systems with the core functionality of a standard applicant tracking system (requisition creation and management, job advertising and distribution, career site, online applications, resume parsing, etc.) as well as advanced capabilities found in a best-in-class talent acquisition system (modules for candidate sourcing, prospecting and pipelining; new hire onboarding, candidate relationship management and robust reporting and analytics). Vendors were evaluated on 24 criteria ranging from product capabilities and customer satisfaction to R&D, global support, breadth of services and road map.

The following is an excerpt from the IDC MarketScape that highlights the advantages of working with CareerBuilder. [Click here](#) for a more detailed version.

*"CareerBuilder works with companies of all sizes across industries, tailoring different product offerings to the specific needs of each segment. CareerBuilder solutions are focused on removing complexity, increasing speed and efficiency, and providing an easy, intuitive user experience and offer full service or "light" versions of different products. Employers can purchase the entire system or they can purchase components of the system and bolt it onto their existing software. It has a growing list of customers that purchase their end-to-end solutions. CareerBuilder also has an open ecosystem and integrates with other providers in the human capital space."*

"CareerBuilder has aggressively transitioned into a broader HCM SaaS business in recent years, and that has served them well," said Kyle Lagunas, Research Manager at IDC. "Customers are finding value in CareerBuilder's massive data sets and ongoing advancements across their product line. Their current capabilities are strong and their roadmap can give them even more of an edge going forward."

"Being recognized the IDC MarketScape underscores CareerBuilder's commitment to creating deep technologies that tackle real problems and produce real results for our clients," said Matt Ferguson, CEO of CareerBuilder. "Our product line is always evolving so we can give employers a faster, easier and a more powerful way to recruit the talent they need. That is why we have such a strong positioning in the market and why competitors have a hard time catching up."

CareerBuilder has worked with hundreds of thousands of employers over the last two decades. Today, it stands as a global, end-to-end human capital solutions company with offerings for both pre-hire and post-hire needs:

- Talent and labor market analytics
- Job advertising and promotion
- Candidate sourcing
- Applicant tracking and management
- Background checks/verifications
- Drug testing/health services
- Electronic I-9 and E-verify

- Onboarding
- Benefits administration
- ACA compliance

### **About IDC MarketScape**

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

### **About CareerBuilder®**

CareerBuilder is a global, end-to-end human capital solutions company focused on helping employers find, hire and manage great talent. Combining advertising, software and services, CareerBuilder leads the industry in recruiting solutions, employment screening and human capital management. CareerBuilder is majority-owned by Apollo Global Management (NYSE: APO) and operates in the United States, Canada, Europe and Asia. For more information, visit [www.careerbuilder.com](http://www.careerbuilder.com).

### **Media Contact**

Jennifer Grasz


773-527-1164

[Jennifer.Grasz@careerbuilder.com](mailto:Jennifer.Grasz@careerbuilder.com)

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