

## CareerBuilder Recognized as a Leader for Small and Midsize Business in the 2019 IDC MarketScape on Modern Talent Acquisition

CHICAGO, May 17, 2019 /PRNewswire/ -- A pioneer in Talent Acquisition media, technology and services, [CareerBuilder](#) was named a Leader for Small and Midsize Business by [IDC](#) in the 2019 IDC MarketScape for Worldwide and U.S. Modern Talent Acquisition\*. The IDC MarketScape series evaluates both dedicated talent acquisition software providers and recruitment modules by conducting client interviews and assessing providers' capabilities, solutions, strategic direction and product roadmap to meet employers' entire spectrum of recruiting needs.

The IDC MarketScape on Modern Talent Acquisition stated that "CareerBuilder has significantly expanded its product suite, through both acquisitions and technology built from the ground up, and today, the company provides solutions to address the full candidate life cycle." With a team of more than 200 data scientists, CareerBuilder is using its nearly 25 years of rich intel and billions of data points to create powerful solutions that meet the changing needs of recruiting teams and candidates globally from Hello To Hire™, which is the entire recruitment process from sourcing candidates to background screening and onboarding. With its dedication to innovation, CareerBuilder has positioned itself as a leading partner for companies as they search for and recruit new talent.

"Choosing the right partner is critical for SMBs, and CareerBuilder's extensive data, along with the tools the company has created to help employers leverage that data, are instrumental for these companies as they compete for talent. CareerBuilder has set itself apart and made its dedication to its clients clear through the innovations it has introduced for companies of all sizes to support them through every step of the recruitment process," said Lisa Rowan, Research Vice President, HR, Talent, and Learning Strategies, IDC.

"In lean organizations, having the right HR technology partners can streamline and simplify the entire recruiting process, and reduce time spent on administrative tasks by up to 50 percent. Today's tight labor market is creating a battle for talent -- where being able to move with agility and get candidates through the hiring process faster can mean the difference between finding and losing top talent. At CareerBuilder, we're working with our SMB clients throughout every step, from sourcing candidates to screening and onboarding employees," said Irina Novoselsky, CEO of CareerBuilder. "Being named a Leader for Small and Midsize Business by IDC shows the power of the work we are doing in partnership with our SMB clients as they navigate the changing demands of today's job seekers."

CareerBuilder's recognition as a Leader for Small and Midsize Business underscores the company's commitment to client success, as the IDC MarketScape helps businesses make the right strategic investments when considering talent acquisition partners.

CareerBuilder has collected 310 million resumes and 10 million job titles throughout its nearly 25-year history, giving it the ability to best connect employers with the right candidates through data-driven tools. The company's Hello To Hire™ solution provides employers with the tools they need to plan, find, screen, and hire the right talent faster.

\*Source:

- [IDC MarketScape: Worldwide and U.S. Modern Talent Acquisition Suites for Small and Midsize Business 2019 Vendor Assessment](#) (doc # US45020719, April 2019)

### About The IDC MarketScape

The IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

### About CareerBuilder®

CareerBuilder is a global technology company that provides end-to-end talent acquisition solutions to help employers find, hire and onboard great talent, and helps job seekers build new skills and progressive careers as the modern world of work changes. A known disruptor for nearly 25 years, CareerBuilder is the only company that offers both software and services to cover every step of the Hello To Hire™ process, enabling its customers

to free up valuable resources across their HR tech supply chain to drive their business forward. Specializing in talent acquisition recruiting platforms, employment screening and human capital management, CareerBuilder is the largest provider of AI-powered hiring solutions serving the majority of the Fortune 500 across five specialized markets. CareerBuilder is majority-owned by funds managed by affiliates of Apollo Global Management, LLC and operates in the United States, Canada, Europe and Asia. For more information, visit [careerbuilder.com](http://careerbuilder.com) for a great candidate experience and [hiring.careerbuilder.com](http://hiring.careerbuilder.com) to learn more about our solutions for employers.

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