

## **CareerBuilder.com and Recruitmax Form Alliance to Deliver Greater ROI for Employers' Recruitment Dollars**

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CareerBuilder.com, the largest online job network with more than 17 million unique visitors\* and over 500,000 jobs, and Recruitmax, an award-winning provider of workforce management solutions, announced they have entered into an alliance to integrate technologies and co-market services. The alliance was designed to provide a best-of-breed job posting and source reporting solution, enabling mutual customers to quickly target and track candidates, manage recruitment expenses and gain a greater return on their recruitment investment.

Under the new alliance, CareerBuilder.com and Recruitmax will provide a seamless integration that maximizes visibility for job postings. The integration also provides for a more accurate reporting of application sources, so employers can measure which advertising vehicles are delivering the most value in exchange for their recruitment spend.

"With many different online advertising opportunities available, employers want to know they are allocating their recruitment dollars to the resource that will provide them with the biggest payoff," said Farhan Yasin, Vice President of Business Development for CareerBuilder.com. "As the dominant player in the industry, CareerBuilder.com is committed to working with Recruitmax and other ATS providers to help employers make more informed, cost-effective choices. By providing a more integrated process for tracking candidates, we are reinforcing the significantly higher return with our product."

"We are matching the lexicon of Recruitmax to the lexicon of CareerBuilder.com to ensure our mutual customers have an optimum user experience," said Jamie Davis, Recruitmax's Vice President of Business Development. "Recruitmax has successfully navigated a number of complex integrations with clients' internal systems. Joining forces with CareerBuilder.com will provide customers with better functionality, more flexibility and a better understanding of which recruitment vehicles are providing the best results."

Recruitmax provides software and services, which allow companies to attract, hire, retain and manage their workforces more efficiently. The company's applications are uniquely easy to use, yet robust enough to meet the growing needs of complex organizations.

CareerBuilder.com offers employers easy job postings, over 9 million resumes, a Diversity Channel, profiles of skilled and hourly workers and a vast distribution network. Owned by Tribune Company, Gannett and Knight Ridder, CareerBuilder.com powers the career sites for more than 400 newspaper and association partners with over 1,200 Web sites reaching national, local, industry and niche audiences. These partners include key portals such as MSN and America Online.

\*comScore Media Metrix, June 2004. The CareerBuilder Network is a custom aggregation of CareerBuilder.com traffic as well as job search traffic to career centers CareerBuilder powers for partner sites such as Tribune Company, Gannett, Knight Ridder and others.

### **About Recruitmax**

Recruitmax ( <http://www.recruitmax.com/> ) is all about the people. An award-winning global provider of workforce management solutions, Recruitmax provides software and services, which allow companies to attract, hire, retain and manage their workforces more efficiently. With its U.S. headquarters in Ponte Vedra Beach, FL., and European headquarters in Cheswick, U.K., Recruitmax provides solutions that are used at more than 500 organizations, ranging from small recruiting firms to multinational Fortune 100 companies.

### **About CareerBuilder.com**

CareerBuilder.com is a leading online source for maximizing recruitment dollars and optimizing job searches with superior products, customer service and technology. With a unique combination of national, local and niche audiences, CareerBuilder.com makes it easy for recruiters to reach the most qualified candidates with industry-leading market research data and support. Job seekers can search for the right job from more than 500,000 continuously updated postings, representing more than 25,000 of the top employers in virtually every industry, field and location. Together with Gannett Co., Inc. , Tribune Company , and Knight Ridder, Inc. , CareerBuilder.com includes the Web's top newspaper sites - the most trusted employment sources in recruiting. For more information about CareerBuilder.com products and services, call 888-670-TEAM or visit <http://www.careerbuilder.com/> .

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