

CareerBuilder.com Launches Online Job Center at MSNBC.com's New Classifieds Channel

PRNewswire
CHICAGO

CareerBuilder.com, the largest online job network with more than 17 million unique visitors* and over 500,000 jobs, announced it has launched an online job center at the new Classifieds Channel at MSNBC.com. The new center, an extension of CareerBuilder.com's exclusive five-year partnership with MSN, enables job seekers to connect with more than 25,000 of the nation's top employers while checking out the latest national, local and business news.

"Our job center at MSNBC.com builds on the success of our partnership with MSN," said Matt Ferguson, President and CEO of CareerBuilder.com. "Through our efforts to expand our network with key partnerships and accelerated sales and marketing campaigns, CareerBuilder.com has moved into the leadership position for both traffic and job postings. This new partnership with MSNBC.com enables us to deliver greater value to the employers and job seekers who depend on our services to meet business performance and career goals."

MSNBC.com reaches more than 20 million** highly influential professionals every month. Twenty percent of its users are at the senior management level while 29.3 percent are middle management/professionals. MSNBC.com's new Classifieds Channel provides its users with access to leading resources in online recruitment, automotives, real estate and a variety of merchandise.

CareerBuilder.com's partnership with MSNBC.com comes at an opportune time with job creation levels on the rise and more workers in pursuit of new opportunities. A recent CareerBuilder.com survey shows that 47 percent of hiring managers plan to increase employment at their locations in the third quarter while one-in-ten workers plan to change jobs.

"With the economy and job market improving, the new career center is a valuable component of the MSNBC.com Classifieds Channel," said Charlie Tillinghast, General Manager and Publisher, MSNBC.com. "MSNBC is a leading Web destination for breaking news and information and working with CareerBuilder.com, one of the top online recruitment resources in the country, our users will be able to leverage the expertise of both organizations to drive their businesses and careers forward."

Owned by Tribune Company, Gannett and Knight Ridder, CareerBuilder.com combines the distribution power of online and print. The company powers the career sites for more than 400 partners with over 1,200 Web sites reaching national, local, industry and niche audiences, including MSN.

The new job center provides MSNBC.com users with smart online tools to simplify and expedite the job search process. Job seekers can search for salaried and hourly jobs by industry, location and job type and sign up for Job Alerts that automatically email opportunities to them on a preferred day. They can also access advice on everything from resumes and interviews to salary negotiations and career management, and tap into resources to help increase their marketability to potential employers.

For employers, the job center offers easy online postings, more than nine million resumes, profiles of skilled and hourly workers, access to CareerBuilder.com's Diversity Channel and a comprehensive candidate-screening tool.

* comScore Media Metrix, June 2004. The CareerBuilder Network is a custom aggregation of CareerBuilder.com traffic as well as job search traffic

to career centers CareerBuilder powers for partner sites such as Tribune Company, Gannett, Knight Ridder and others.

** Nielsen-NetRatings, June 2004

About MSNBC

MSNBC.com is a leader in breaking news and original journalism on the Internet. MSNBC.com delivers the best of NBC News, MSNBC Cable, CNBC, NBC Sports, MSN, and Newsweek. MSNBC is a 24-hour cable and Internet joint venture of Microsoft and NBC News .

About CareerBuilder.com

CareerBuilder.com is a leading online source for maximizing recruitment dollars and optimizing job searches with superior products, customer service and technology. With a unique combination of national, local and niche audiences, CareerBuilder.com makes it easy for recruiters to reach the most qualified candidates with industry-leading market research data and support. Job seekers can search for the right job from more than 500,000 continuously updated postings, representing more than 30,000 of the top employers in virtually every industry, field and location. Together with Gannett Co., Inc. , Tribune Company , and Knight Ridder, Inc. , CareerBuilder.com includes the Web's top newspaper sites - the most trusted employment sources in recruiting. For more information about CareerBuilder.com products and services, call 888-670-TEAM or visit <http://www.careerbuilder.com/> .

Media Contacts:

CareerBuilder.com
Jennifer Sullivan
(773) 527-1164
jennifer.sullivan@careerbuilder.com

MSNBC.com
Kris Corratti
(202) 298-9059
kris@dbcpr.com

SOURCE: CareerBuilder.com

CONTACT: Jennifer Sullivan of CareerBuilder.com, +1-773-527-1164, jennifer.sullivan@careerbuilder.com ; Kris Corratti of MSNBC.com, +1-202-298-9059, kris@dbcpr.com

Web site: <http://www.careerbuilder.com/>
<http://www.msnbc.com/>

<https://press.careerbuilder.com/2004-08-16-CareerBuilder-com-Launches-Online-Job-Center-at-MSNBC-coms-New-Classifieds-Channel>