

## **CareerBuilder.com Powers FindTuition.com to Help Students Prepare for the Workforce**

### **- Students Can Search Through \$24.3 Billion in Scholarships Offered by U.S. College and Universities -**

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CareerBuilder.com, the largest online job network with more than 17 million unique visitors\* and over 500,000 jobs, announced it is now powering FindTuition.com, the nation's leading scholarship information site and largest consolidated database of national, state and college-specific scholarships and grants totaling \$24.3 billion. Equipped with easy-to-use online tools, FindTuition.com helps students to simplify and expedite the scholarship application process to support academic pursuits and career goals.

In today's competitive job market, relevant experience and education can help distinguish a candidate. According to projections from the Bureau of Labor Statistics, from 2000 to 2010, the number of U.S. jobs requiring a bachelor's degree will grow by 22.5 percent and the number of jobs requiring an associate's degree will grow by 32 percent.

"Powering FindTuition.com is an extension of CareerBuilder.com's efforts to help students prepare for the workforce," said Farhan Yasin, Vice President of Business Development for CareerBuilder.com. "With college tuition costing anywhere from \$2,000 to over \$20,000 per year, one of the biggest challenges students face is knowing where to find information that will help them afford the education needed to meet job requirements. FindTuition.com is a trusted resource that eases the process for targeting and managing merit-based, need-based and athletic-based financial aid year round."

The U.S. adds approximately \$2 billion in new scholarships every year. However, many students and their families don't realize they are eligible or don't know where to begin to apply for these opportunities. In a recent CareerBuilder.com survey of parents of children planning to attend college, one-in-four respondents said they just assumed they would not qualify for a scholarship based on income, GPA, minority status, test scores and other factors. Forty-seven percent said they have spent more than two weeks trying to find information on scholarships.

FindTuition.com helps students take advantage of all opportunities available to them through simple online tools and step-by-step instructions that guide and speed the search process. Students visiting FindTuition.com can conduct a Quick Scholarship Search by state, nationality, gender and year in school. There is also a special Athletic Search option that includes everything from Alpine Skiing to Water Polo.

Students also have the option to create a confidential profile with relevant academic and personal information that would help them qualify for various scholarships. FindTuition.com automatically matches the profile with scholarships in its database and continuously updates the amount of scholarships and award amounts available on a national scale, by state and by college. Students can store desired scholarships on a personalized page and submit letters to scholarship sponsors, monitor approaching deadlines and track the scholarship process. FindTuition.com even sends reminder emails to make sure students effectively manage submission checklists.

In addition to scholarship information, FindTuition.com helps students locate a school to attend with real-time data on over 3,000 colleges and a side-by-side comparison function.

"Sixty percent of survey respondents say the scholarship process is difficult," said Yasin. "Whether you are a high school student just starting out, a college student, or a seasoned worker going back to school, FindTuition.com can help you secure the financial support you need to move your education and career forward."

\*comScore Media Metrix, June 2004. The CareerBuilder Network is a custom aggregation of CareerBuilder.com traffic as well as job search traffic to career centers CareerBuilder powers for partner sites such as Tribune Company, Gannett, Knight Ridder and others.

#### About the Survey

The new CareerBuilder.com survey, "Paying for College," was conducted from July 14 to July 23, 2004 of more than 1,000 parents of children planning to attend college. To collect data for the survey, CareerBuilder.com commissioned SurveySite to use an e-mail methodology whereby individuals who are members of SurveySite

Web Panel were randomly selected and approached by e-mail invitation to participate in the online survey. The results of this survey are accurate within +/-3.03 percentage points (19 times out of 20).

#### About FindTuition.com

FindTuition is a division of CareerBuilder, Inc., providing trusted, centralized information on \$24.3 billion in scholarships and grants. Leveraging fifteen years of experience in financial aid research, FindTuition enables individuals to find, prioritize and track scholarship opportunities based on their needs. Information at FindTuition.com includes national scholarships, state scholarships and scholarships sponsored by individual colleges. For more information, visit <http://www.findtuition.com/> .

#### About CareerBuilder.com

CareerBuilder.com is a leading online source for maximizing recruitment dollars and optimizing job searches with superior products, customer service and technology. With a unique combination of national, local and niche audiences, CareerBuilder.com makes it easy for recruiters to reach the most qualified candidates with industry-leading market research data and support. Job seekers can search for the right job from more than 500,000 continuously updated postings, representing more than 30,000 of the top employers in virtually every industry, field and location. Together with Gannett Co., Inc. , Tribune Company , and Knight Ridder, Inc. , CareerBuilder.com includes the Web's top newspaper sites -- the most trusted employment sources in recruiting. For more information about CareerBuilder.com products and services, call 888-670-TEAM or visit <http://www.careerbuilder.com/> .

#### Media Contact:

CareerBuilder.com

Jennifer Sullivan

(773) 527-1164

[jennifer.sullivan@careerbuilder.com](mailto:jennifer.sullivan@careerbuilder.com)

SOURCE: CareerBuilder.com

CONTACT: Jennifer Sullivan of CareerBuilder.com, +1-773-527-1164, or [jennifer.sullivan@careerbuilder.com](mailto:jennifer.sullivan@careerbuilder.com)

Web site: <http://www.careerbuilder.com/>

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