

## **CareerBuilder.com Launches New Products to Help Employers Locate More Qualified Candidates in Less Time**

PRNewswire  
CHICAGO

CareerBuilder.com, the nation's largest online job network with more than 15 million unique visitors\* and over 500,000 jobs, announced it has implemented a major upgrade to its Resume Search and Job Applicant Search products for employers. The 30,000-plus companies who rely on CareerBuilder.com for their online recruitment needs will experience faster and more relevant search results, increasing efficiencies and reducing time-to-hire.

Employers searching through CareerBuilder.com's database of over 9 million resumes can take advantage of new navigational functions. Employers can conduct full text searches across all resumes to look for specific keywords that reflect their job requirements. They can zoom in on candidates in specific metro areas, cities and states and view results by pay ranges and freshness of the resumes. In addition, employers can automatically send follow up emails to multiple candidates of interest at the same time with the click of a button.

"The Resume Search product is like having your very own private resume database, where you are in the driver's seat," said Eric Presley, Chief Technology Officer for CareerBuilder.com "You choose how you want to review results so you can quickly zero in on the right talent for your open positions. On top of that, employers don't have to spend time filling out multiple fields because the new system has the intelligence to assemble the most relevant candidates from a few basic entries."

CareerBuilder.com is applying the same usability enhancements to its Job Applicant Search product. The product's keyword function enables employers to search full texts across all job applications to bring up cover letters, applicable experience or other terms designated by the employers. In addition to viewing results by location and freshness of the application, employers can sort by job title, job contact, screening scores and overall applicant ratings. They can also search by flags they assign indicating whether the candidate is good, in need of further review or unacceptable, and can send follow up correspondence.

"We are taking the industry standard to a new level," said Mike Hargis, Vice President of Customer Care for CareerBuilder.com. "CareerBuilder.com's new technology advancements give employers more control over their user experience and enable them to build up a bank of potential employees. By expediting and improving the relevancy of resume search and job application results, we are delivering even more value and freeing up time for our customers to focus on other recruitment priorities."

The new upgrades arrived at a good time. CareerBuilder.com's Quarterly Employment Forecast found 49 percent of hiring managers primarily operating in services industries plan to increase their staffs in the fourth quarter. Only 12 percent plan to decrease them. At the same time, one-in-five workers say they plan to change jobs by the end of the year.

\*comScore Media Metrix, September 2004. The CareerBuilder Network is a custom aggregation of CareerBuilder.com traffic as well as job search traffic to career centers CareerBuilder powers for partner sites such as Tribune Company, Gannett, Knight Ridder and others.

About CareerBuilder.com

CareerBuilder.com is a leading online source for maximizing recruitment dollars and optimizing job searches with superior products, customer service and technology. With a unique combination of national, local and niche audiences, CareerBuilder.com makes it easy for recruiters to reach the most qualified candidates with industry-leading market research data and support. Job seekers can search for the right job from more than 500,000 continuously updated postings, representing more than 30,000 of the top employers in virtually every industry, field and location. Together with Gannett Co., Inc. , Tribune Company , and Knight Ridder, Inc. , CareerBuilder.com includes the Web's top newspaper sites - the most trusted employment sources in recruiting. For more information about CareerBuilder.com products and services, call 888-670-TEAM or visit <http://www.careerbuilder.com/> .

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