

Tips for Finding a New Job in the New Year From CareerBuilder.com

- Four-in-Ten Workers Plan to Change Jobs in 2005 -

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Adding a new job to your New Year's resolutions this year? Forty-three percent of U.S. workers surveyed by CareerBuilder.com say they plan to pursue new employment opportunities in 2005. Rosemary Haefner, CareerBuilder.com's Vice President of Human Resources, offers the following DOs and DON'Ts for landing that next great position:

JOB SEARCH

Don't let extra holiday portions slow you down. Traditionally, January is a peak month for job search with the post-holiday rush. Waiting until the fruitcake is finished can work against you.

Do get a jump on the competition. Many companies still actively recruit over the holidays to gear up for the coming year. Send in your resume today to be first on their list to call.

RESUMES

Don't tell your life story in your resume. No one cares about your 6th grade paper route. Move on.

Do stick to the Cliffs Notes. You have a matter of seconds to sell yourself. Highlight key skills and, more important, accomplishments in bulleted points. Quantify results when possible.

COVER LETTERS

Don't bore your audience. Starting off your cover letter the same ole way everyone does -- i.e., "I am writing to apply for the job of ... ," -- is a sure-fire snoozer.

Do make yourself unforgettable. Begin your cover letter with a bold question or bold statement that speaks to your strengths. Example: "How can your department triple sales in less than six months? Hire someone who has done it."

INTERVIEWS

Don't talk about fight club -- Don't go into an interview bad-mouthing your previous company, supervisor or co-workers. You will most likely be pegged a whiner.

Do strap a lightbulb to your head -- Focus on the positive. Show enthusiasm for your previous job and the one at hand and come in with ideas. Example: If you're in public relations, prepare ideas for media campaigns the company can implement.

FOLLOW UP

Don't bug 'em. Enthusiasm is one thing. Desperation is another -- and employers can tell the difference. If you want to make sure you don't get the job, contact them repeatedly.

Do file a restraining order against yourself. Find out when the hiring decision will be made and ask about next steps. Follow up with a phone call one week later or on a designated day. If there is no decision at that time, ask when it would be appropriate for you to follow up again.

For more tips and advice, visit the Advice & Resources section at <http://www.careerbuilder.com/>.

*comScore Media Metrix, October 2004. The CareerBuilder Network is a custom aggregation of CareerBuilder.com traffic as well as job search traffic to career centers CareerBuilder powers for partner sites such as Tribune Company, Gannett, Knight Ridder and others.

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These include more than 130 newspapers and leading portals such as America Online and MSN. More than 30,000 of the nation's top employers take advantage of CareerBuilder.com's easy job postings, 10 million-plus resumes, comprehensive screening tools and more. Millions of job seekers visit the site every month to search for opportunities, sign up for automatic email job alerts, and get advice on job hunting and career management. For more information, visit <http://www.careerbuilder.com/> .

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