

CareerBuilder.com and Experience, Inc. Connect College Students and Alumni With Employers

PRNewswire-FirstCall
CHICAGO

CareerBuilder.com, the nation's largest online job site, and Experience, Inc., the leading provider of career services to college students and alumni, announced they are joining forces to deliver a wide range of job opportunities and career management resources to over 3,800 universities. Beginning January 1, 2006, the partnership will provide Experience.com's 3 million registered candidates with access to CareerBuilder.com's database of more than 1 million jobs, job search tools and career advice. The partnership will, in turn, provide employers across the U.S. with the opportunity to brand their companies and market their open positions directly to targeted students and alumni.

College educated workers are in demand with 62 percent of hiring managers expecting to recruit recent college graduates in 2005, according to CareerBuilder.com's annual "College Hiring" survey. The Bureau of Labor Statistics projects that, between 2002 - 2012, 34 percent of jobs will be filled by those with a bachelor's degree or higher and 27 percent will be filled by those with some college education.

As part of the partnership, CareerBuilder.com and Experience will create valuable career resources for students and alumni, including six exclusive career exploration experiences, to be hosted on a special co-branded section on Experience.com. In addition, students and recent graduates will be invited to conduct video interviews with role models and mentors across a variety of industries -- all of which will be viewable on the co-branded microsite.

"Part of the job search challenge for college students and recent grads in finding employment is knowing where to start," said Jennifer Floren, founder and CEO of Experience, Inc. "Partnering with the leading job board provides our users with a greater selection of job opportunities and career resources. Together, Experience and CareerBuilder.com are equipping college students and alumni with the guidance and tools they need to effectively promote their talents to top employers."

"Experience has a broad distribution network with a direct line to the college market," said Matt Ferguson, CEO of CareerBuilder.com. "Our partnership provides our corporate customers with a concentrated reach into this key workforce segment. It is part of our ongoing strategy to deliver as many avenues as possible for employers to connect with the right candidates."

Through the partnership, employers can leverage a variety of customized, interactive solutions to reach the college market. In addition to posting jobs, employers can more prominently market their organizations through employer spotlights and industry-specific channel sponsorships. Employers can also target select groups of candidates through stand-alone emails and newsletter advertising using criteria such as university, geography, major, desired industry and more.

About Experience

Founded in 1996, Experience is the leading provider of career services that support students and alumni of the nation's top universities. Experience's web-based platform spans more than 3,800 universities, 3 million registered candidates, 100,000 employers, and 800,000 job and internship opportunities. For more information, visit <http://www.experience.com/>.

About CareerBuilder.com

CareerBuilder.com is the nation's largest online job site with more than 20 million unique visitors and over 1 million jobs. Owned by Gannett Co., Inc., Tribune Company, and Knight Ridder, Inc., the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the career centers for more than 700 partners that reach national, local, industry and niche audiences. These include more than 165 newspapers and leading portals such as America Online and MSN. More than 30,000 of the nation's top employers take advantage of CareerBuilder.com's easy job postings, 13 million-plus resumes, Diversity Channel and more. Millions of job seekers visit the site every month to search for opportunities by industry, location, company and job type, sign up for automatic e-mail job alerts, and get advice on job hunting and career management. For more information about CareerBuilder.com products and services, visit <http://www.careerbuilder.com/>.

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