CBcampus.com to Visit More Than 140 Colleges to Help Students and Alumni Find Jobs

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CBcampus.com, a new job site tailor-made for college students and alumni powered by CareerBuilder.com, is getting ready to hit the road. From February 18 to May 1, CBcampus.com is conducting a mobile tour, bringing expert career advice, cool giveaways and on-site access to thousands of jobs and internships to more than 140 campuses nationwide. On top of getting the tools they need to prepare for the real world, students and alumni can register to win a 10-day European vacation for two, take a digital picture with the famous chimps from CareerBuilder.com's Super Bowl ads and quite possibly meet a bona fide human pork chop.

The CBcampus.com college tour will visit approximately 15 colleges and universities per week, appearing at campus career fairs and major sporting events. Students and alumni can get a personalized demonstration on how to use the site, network with career coaches and employers, and pick up a free copy of the company's popular "Ready, Aim, Hired" CD, an easy-to-follow guide to resume writing, interviewing and other important job hunting must-knows.

Students can also stop by for a quick snapshot that will be placed in a digital scene from CareerBuilder.com's Super Bowl ads and share them online with friends and family. In March and April, they may even get a chance to meet a human pork chop, sausage link or grown man dressed as a baby as the company's wacky street team characters make their way to different campuses to spread the word on finding a better job.

"The hiring landscape is looking positive for the class of 2006," said Rosemary Haefner, Vice President of Human Resources at CareerBuilder.com . "Fifty-four percent of hiring managers say they plan to increase their headcounts in 2006, and one-in-three expect recent college graduates to comprise at least 25 percent of their new hires this year. However, college students' busy schedules can make finding time to look for a job or get career information a real challenge. By bringing job search information directly to campus, we can help students get a competitive edge on their job or internship searches in a fun, convenient way."

More and more campus career centers are coming to rely on CBcampus.com as a critical resource for job hunting tools and support. A special Career Center section on CBcampus.com features insights from leading career coaches and the latest surveys on who's hiring and what employers are looking for in college candidates. In addition, career center staff can keep on top of career events in their area and tap into new job opportunities in real time.

About CBcampus.com

CBcampus.com is the hottest place for college students and alumni to find cool jobs. Job seekers can quickly target opportunities for their major and experience level from the nation's top employers. They can also post resumes, get the latest news on companies and industries, sign up for automatic job alerts, view local career fairs and tap into advice on everything from writing resumes to on-the-job success. For more information, visit CBcampus.com .

About CareerBuilder.com

CareerBuilder.com is the nation's largest online job site with more than 20 million unique visitors and over 1 million jobs. Owned by Gannett Co., Inc. , Tribune Company , and Knight Ridder, Inc. , the company offers a vast online and print network to job seekers connect with employers. CareerBuilder.com powers the career centers for more than 800 partners that reach national, local, industry and niche audiences. These include more than 165 newspapers and leading portals such as America Online and MSN. The nation's top employers take advantage of CareerBuilder.com's easy job postings, 15 million-plus resumes, Diversity Channel and more. Millions of job seekers visit the site every month to search for opportunities by industry, location, company and job type, sign up for automatic e-mail job alerts, and get advice on job hunting and career management. For more information about CareerBuilder.com products and services, visit http://www.careerbuilder.com/ .

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