

## **CareerBuilder.com Expands Its Reach in India Through New Partnership With Naukri**

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CareerBuilder.com, the U.S.'s largest online job site with more than 23 million unique visitors\* and over 1.5 million jobs, announced it is partnering with Naukri.com, India's largest career Web site. Naukri.com receives more than 180 million page views per month, maintains a database of 6.5 million registered users and has job postings from over 20,000 corporations.

Under the exclusive agreement, CareerBuilder.com and Naukri.com will post links to each other's sites, streamline the job posting process and offer centralized billing. The partnership will provide job seekers in both countries instant access to a multitude of new job opportunities in virtually every industry.

"CareerBuilder.com and Naukri.com are both the leading job sites in our respective countries, making this partnership a natural fit," said Farhan Yasin, President of CareerBuilder.com's International Group. "Through our alliance, employers will be exposed to a larger pool of qualified candidates, while job seekers from both countries will be able to search for more jobs in virtually every industry and field."

Studies show the online recruitment market in India is valued at US\$33 million for 2006. With a 60 percent year-over-year growth rate, the online recruitment market is expected to reach US\$53 million in 2007.

"This partnership truly reflects the global nature of recruitment today. Not only are people from India being hired in ever larger numbers by international companies, even companies in India have started hiring global talent," said Vineet Singh, Senior Vice President - Sales & Business Head- International Business at Naukri. "This partnership is a great enabler to global talent acquisition. Through this partnership, companies from India will have access to the best talent from the U.S."

\*Com Score Media Metrix, CareerBuilder Network, May 2006

### About Naukri.com

Naukri was the first job site to set up in India in 1997, and it pioneered the development of online recruitment in India. Since then, they have witnessed phenomenal growth and have established themselves as the No. 1 job site in India. With offices in 25 cities and employee strength of over 750, they have as many as 20,000 clients in India using their services. Even after the takeover of their second closest competitor, statistical data from media metrics have proved naukri.com to be the job site with highest traffic of job seekers (14 million unique visitors and approximately 180 million page views) in India. Thousands of companies including Microsoft, Deloitte, Accenture, Oracle, Fidelity, Satyam, Cognizant and GE Capital use Naukri services to recruit qualified staff in India. For more information please visit <http://www.naukri.com/>.

### About CareerBuilder.com

CareerBuilder.com is the nation's largest online job site with more than 23 million unique visitors and over 1.5 million jobs. Owned by Gannett Co., Inc., Tribune Company, and The McClatchy Company, the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the career centers for more than 900 partners that reach national, local, industry and niche audiences. These include more than 150 newspapers and leading portals such as America Online and MSN. More than 250,000 employers take advantage of CareerBuilder.com's easy job postings, 18 million-plus resumes, Diversity Channel and more. Millions of job seekers visit the site every month to search for opportunities by industry, location, company and job type, sign up for automatic email job alerts, and get advice on job hunting and career management. For more information about CareerBuilder.com products and services, visit <http://www.careerbuilder.com/>.

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