

CareerBuilder.com Launches Revitalized Sologig.com to Connect Freelance Job Seekers With Contract-Based Employment

PRNewswire
CHICAGO

CareerBuilder.com, the nation's largest online job site with more than 23 million unique visitors and over 1.5 million jobs, announced the re-launch of Sologig.com, a Web site that connects freelance job seekers with more than 60,000 contract-based projects. Sologig.com has been revitalized with more targeted search results and enhanced site speed and usability to provide job seekers with the most relevant project postings.

Sologig.com connects job seekers who are not seeking full-time employment with project-based employment, using CareerBuilder.com's best-of-breed technology. More than 1.9 million freelance job seekers visit Sologig.com each year to search for job postings by city, state and keyword, or post their resume online.

"The Bureau of Labor Statistics estimates that more than 10 million workers in the U.S. are independent contractors," said Ben Jablow, Senior Business Development Director for Sologig.com. "Companies rely on this critical segment to dial up or dial down their workforce as determined by demand and seasonality. Sologig.com makes the recruitment process easier by providing fast access to quality freelance job seekers in a wide variety of industries, from writing to Web design."

Hiring freelance workers allows employers more flexibility to conduct their operations. Employers can hire based on specific skill sets for individual projects and outsource more operations, ranging from design and marketing to IT. This allows businesses to easily augment or reduce staff levels and control costs by minimizing benefits coverage.

Unlike many freelance sites, Sologig.com is not a bidding platform. Job seekers are no longer required to register or log onto the site, and do not pay to post a profile or apply to projects. Instead, employers purchase project postings and access to the 1.2 million resumes in Sologig.com's Resume Database.

By avoiding bidding for projects, freelancers do not have to lower their rates or pay a percentage of their fees for site access. This format also reduces employers' time-to-hire by attracting a larger volume and wider variety of high-quality freelance and contractual workers per job posting.

About CareerBuilder.com

CareerBuilder.com is the nation's largest online job site with more than 23 million unique visitors and over 1.5 million jobs. Owned by Gannett Co., Inc. , Tribune Company , and The McClatchy Company , the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the career centers for more than 1,000 partners that reach national, local, industry and niche audiences. These include more than 150 newspapers and leading portals such as America Online and MSN. More than 250,000 employers take advantage of CareerBuilder.com's easy job postings, 19 million-plus resumes, Diversity Channel and more. Millions of job seekers visit the site every month to search for opportunities by industry, location, company and job type, sign up for automatic email job alerts, and get advice on job hunting and career management. For more information about CareerBuilder.com products and services, visit <http://www.careerbuilder.com/> .

Media Contact
Jennifer Sullivan
773-527-1164
jennifer.sullivan@careerbuilder.com

First Call Analyst:
FCMN Contact:

SOURCE: CareerBuilder.com

CONTACT: Jennifer Sullivan of CareerBuilder.com, +1-773-527-1164,
jennifer.sullivan@careerbuilder.com

Web site: <http://www.careerbuilder.com/>
<http://sologig.com/>

<https://press.careerbuilder.com/2007-02-20-CareerBuilder-com-Launches-Revitalized-Sologig-com-to-Connect-Freelance-Job-Seekers-With-Contract-Based-Employment>