

CareerBuilder.com Launches CBPublic, a New Division to Provide Recruitment Solutions to State and Local Governments

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CareerBuilder.com, the nation's largest online job site with more than 21 million unique visitors and over 1.5 million jobs, announced it has launched CBPublic, a new division dedicated to providing recruitment solutions and support to state and local government organizations. CBPublic works with state and local government agencies to increase public awareness efforts and outreach surrounding job opportunities. Leveraging a vast online network, CBPublic connects public sector employers with the most qualified candidates and delivers cost-reducing employment solutions to help improve the economies of state and local regions.

State and local governments are among the largest employers in the nation, with an estimated 7.9 million workers, according to the Bureau of Labor Statistics. Employment in this sector is expected to increase 11 percent through 2014. At the same time, employers face a challenging hiring climate as large numbers of baby boomers retire in coming years and smaller generations of replacement workers fill their ranks.

The launch of CBPublic comes at a critical time as many public-sector employers are already struggling with employee recruitment and retention. In a recent CareerBuilder.com survey, 18 percent of government workers say they are dissatisfied with their jobs, and 20 percent plan to leave their current positions by the end of 2007.

"The pool of available talent is shrinking and productivity growth has reached a plateau," said Steve Million, State and Local Government director for CareerBuilder.com. "Forty percent of employers surveyed by CareerBuilder.com say they currently have jobs for which they can't find skilled workers. For state and local governments, this can have serious consequences, jeopardizing crucial functions such as transportation and tourism and affecting overall economic performance."

CBPublic provides a job matching solution that gets the right candidates in place at less cost so state and local government agencies can drive initiatives forward and fuel the bottom line. Specialized tools including search agents, job templates and candidate screeners help simplify and expedite the recruitment of quality candidates. In addition, the division offers the Workforce Development Solution, a service that assists state workforce development divisions in increasing the employment, retention, earnings and skill attainment of all residents in compliance with the Wagner Peyser Act. The Wagner Peyser Act established a one-stop nationwide system of public employment offices that connect job seekers and employers.

"State and local government employers are constantly competing for qualified workers with local businesses and other government organizations," said Million. "CBPublic is designed to mitigate this problem by increasing awareness of public sector positions while delivering the greatest amount of skilled, relevant candidates. We understand the positive impact a competitive workforce can have on economic development and we take our role in facilitating this very seriously."

About CareerBuilder.com

CareerBuilder.com is the nation's largest online job site with more than 21 million unique visitors and over 1.5 million jobs. Owned by Gannett Co., Inc., Tribune Company, and The McClatchy Company, the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the career centers for more than 1,000 partners that reach national, local, industry and niche audiences. These include more than 150 newspapers and leading portals such as America Online and MSN. More than 250,000 employers take advantage of CareerBuilder.com's easy job postings, 20 million-plus resumes, Diversity Channel and more. Millions of job seekers visit the site every month to search for opportunities by industry, location, company and job type, sign up for automatic email job alerts, and get advice on job hunting and career management. For more information about CareerBuilder.com products and services, visit <http://www.careerbuilder.com/>.

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