

## **CareerBuilder.com Acquires Jobbguiden.se and JobbingMall.nl to Augment Global Expansion**

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CareerBuilder.com is taking the latest step in its international expansion with the purchase of two leading online recruitment sites in Northern Europe. CareerBuilder.com acquired Sweden's Jobbguiden.se and the Netherlands's JobbingMall.nl, gaining instant access to top employers in each country and adding more than 1 million new job seekers to CareerBuilder.com's international network. The Jobbguiden.se and JobbingMall.nl sites will retain their existing brand names, but will be powered by CareerBuilder.com technology. Financial terms surrounding the acquisitions have not been released.

The European online recruitment market is expected to generate \$1 billion in spending in 2007. Both Sweden and the Netherlands have labor participation rates in excess of 72 percent, according to Eurostat, and their Internet usage is among the highest of all European countries -- 75 percent in Sweden and 66 percent in the Netherlands -- according to Internet World Stats.

"The recent acquisitions in the Netherlands and Sweden made sense because both companies are strong players in key markets, are philosophically aligned with our company, and can easily be integrated within the CareerBuilder platform," said Farhan Yasin, President of CareerBuilder.com's International Group. "After taking over the leadership position in the U.S. in just five years, CareerBuilder.com is bringing that same passion for superior customer service and technology and results to a global community."

"With Sweden having the highest Internet usage level in Europe, my partners and I set out, three years ago, to build a site that could make searching for a job quick and easy," said Johan Hjelte, Managing Director of Jobbguiden.se, a subsidiary of CareerBuilder.com. "When Jobbguiden.se and CareerBuilder.com started acquisition talks, we were energized by the technological advancements that CareerBuilder.com could bring to both job seekers and employers in Sweden as well the similarity of both of our corporate values. These factors played a key role in our decision to sell."

"The Netherlands added more than 45,000 new jobs in 2006 and online recruitment continues to increase year-over-year," said Wouter Goede, Managing Director of JobbingMall.nl, a subsidiary of CareerBuilder.com. "JobbingMall.nl will grow considerably under its new owner CareerBuilder.com and Dutch job seekers and employers will benefit through a new technological platform that has been instrumental in lifting CareerBuilder.com to the status of industry leader in the U.S. in just five years."

CareerBuilder.com began its international expansion in Spring 2006, building its presence through a combination of organic development, partnerships and acquisitions as market conditions warranted. CareerBuilder.com launched organic sites in Canada and the United Kingdom. In addition, the company forged strong partnerships in China with 51Job and in South Korea with Incruit. In India, CareerBuilder.com launched a site while maintaining a close partnership with Naukri.

With the acquisition of Jobbguiden.se and JobbingMall.nl, CareerBuilder.com's international network features more than 3 million job seekers per month.

### About CareerBuilder.com

CareerBuilder.com is the nation's largest online job site with more than 21 million unique visitors and over 1.5 million jobs. Owned by Gannett Co., Inc. , Tribune Company , and The McClatchy Company , the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the career centers for more than 1,000 partners that reach national, local, industry and niche audiences. These include more than 150 newspapers and leading portals such as America Online and MSN. More than 250,000 employers take advantage of CareerBuilder.com's easy job postings, 20 million-plus resumes, Diversity Channel and more. Millions of job seekers visit the site every month to search for opportunities by industry, location, company and job type, sign up for automatic email job alerts, and get advice on job hunting and career management. For more information about CareerBuilder.com products and services, visit <http://www.careerbuilder.com/>.

### About Jobbguiden.se

Jobbguiden.se is one of Sweden's largest job sites. The company offers Internet solutions within job postings, career advice and Employer Branding for both employers and job seekers. The site was launched in 2004 and

has since then helped thousands of employers to connect with job seekers within all categories of work. With the goal of being the largest job site in Sweden, Jobbguiden.se has grown quickly and will continue its expansion rapidly in the next following years. Today Jobbguiden.se has a number of partnerships and powers the career sites for many other big Swedish web sites, both broad and niche sites, in order to reach as many job seekers as possible. For more information about Jobbguiden.se, visit <http://www.jobbguiden.se/>.

#### About JobbingMall.nl

JobbingMall.nl established in 1997, is one of the first career sites in The Netherlands. During the nearly 10 years experience as a career site, JobbingMall.nl has developed itself as a multi-career platform with both general and special interest career sites as well as a network of partner sites. Over the years, JobbingMall.nl has grown to be one of the leading career sites with a rich mixture of digital communication products to help the Dutch business community to easily attract new employees. For more information about JobbingMall.nl, visit <http://www.jobbingmall.nl/>.

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