

## **CareerBuilder.com Launches WorkInRetail.com to Connect Retail Employers and Job Seekers**

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More than one-third (36 percent) of retail employers say they have open positions for which they cannot find qualified talent, according to a recent survey from CareerBuilder.com. To help retailers reach qualified workers and to educate job seekers about employment opportunities in retail, CareerBuilder.com has launched WorkInRetail.com, a new site that specifically connects job seekers with retail employers.

More than 150 leading retailers such as CarMax, Circuit City, Forever 21, Levi's and Target have already posted thousands of jobs on WorkInRetail.com. Corporate, hourly and management positions are available with retailers of all sizes and from all categories (e.g. apparel, electronics, sporting goods).

WorkInRetail.com allows job seekers to search opportunities by category, location and position and to apply for jobs, learn more about retail careers, explore education opportunities and get career advice. Employers can post jobs, view detailed candidate applications, reach out to qualified candidates and promote their employment brands and opportunities.

"WorkInRetail.com will help retailers compete more effectively with other industries for qualified talent and make the talent acquisition process much more efficient for retailers," said Ben Jablow, Managing Director of WorkInRetail.com. "Many job seekers are only aware of a few of the available retail positions, but in reality there are so many different types of retail jobs from finance to human resources to web development to market research to loss prevention. WorkInRetail.com will help elevate the profile of retail employment by educating job seekers about the long-term, diverse career opportunities that exist in retail."

### **Opportunity in Retail**

"Retailers are increasing investments in education, training and leadership programs, so top performers can move up quickly," said Kathy Mance, Vice President of the NRF Foundation, the education and research arm of the National Retail Federation. "There are so many different facets of our industry that there really is a retail job for just about anyone."

Jablow cites the following as some of the additional benefits of working in retail:

1. Pursue your passions: Whether you're passionate about exploring the outdoors, the latest fashions, the intricacies of food or the hottest electronics gear, careers in retail allow you to bring your personal and professional passions together. Most retailers encourage and provide opportunities for employees to become experts in the products they market and sell.
2. Diversity: Retailers are looking for candidates with diverse backgrounds and experiences. Your area of study and previous employment can play a role, but aren't necessarily the deciding factors when it comes to employment. Retailers are looking for high quality individuals with a variety of experience that will help their organizations be more relevant to their customers.
3. Impact others: Whether it's working directly with customers or developing programs and services that affect customers' experiences, retail employees have the unique opportunity to impact others in their jobs.
4. Flexible schedules: Many retail jobs offer flexibility of work schedules. This isn't limited only to hourly positions, many retailers are also increasing flexibility when it comes to management and corporate positions.

### **About WorkInRetail.com**

WorkInRetail.com is a division of CareerBuilder.com that connects job seekers and retail employers. Thousands of full-time and part-time retail jobs from over 150 retail employers are currently posted on the site. The opportunities span all experience levels and are posted by retailers of all sizes, categories and U.S. locations. Job seekers can instantly apply to positions and learn more about specific retailers and careers in the retail industry. Retail employers can post job opportunities, promote their employment brands and quickly evaluate candidates' qualifications. For more information, visit <http://www.workinretail.com/>.

### **About CareerBuilder.com**

CareerBuilder.com is the nation's largest online job site with more than 23 million unique visitors and over 1.6

million jobs. Owned by Gannett Co., Inc. , Tribune Company, The McClatchy Company and Microsoft Corp. , the company offers a vast online and print network to help job seekers connect with employers. CareerBuilder.com powers the career centers for more than 1,600 partners, including 140 newspapers and leading portals such as America Online and MSN. More than 300,000 employers take advantage of CareerBuilder.com's easy job postings, 26 million-plus resumes, Diversity Channel and more. CareerBuilder.com and its subsidiaries operate in the U.S., Europe, Canada and Asia. For more information, visit <http://www.careerbuilder.com/>.

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