

CareerBuilder Partners With Top Recruiting Technology Companies Across Europe

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CareerBuilder.com, the largest online job site in North America with properties in 13 European countries, has partnered with Europe's top recruiting technology companies to offer clients seamless integration to maximize recruiter efficiencies. The new partnerships include: Amris, Bond, Broadbean, Bullhorn, Candidate Manager, ChangeWorkNow, First Advantage, iCIMS, Kenexa, MrTed, PeopleBank, Peopleclick, PCRecruiter, Profilsoft, and Webcruit (Kaonix). Partnerships also include job posting aggregators such as and eQuest and candidate sourcing tools such as TalentDrive, AIRS, Daxtra and infoGIST.

"CareerBuilder's goal is to provide our clients worldwide with an experience that makes connecting them with the right people efficient and cost effective," said Farhan Yasin, president of CareerBuilder Europe, Africa and the Middle East. "Significant advances in technology have paved a road for new process-improvement tools that can easily integrate with a variety of applicant tracking systems. By adding these partners, CareerBuilder is strengthening its commitment to improving the recruitment process for our corporate employers."

There are numerous benefits from integration, which can include:

- More time - prior to integration, 60 percent of a recruiter's time could be spent on non-value-added activities - such as cutting and pasting resume data into an ATS; after integration, that 60 percent can go down to 40 percent or less, giving you more time to focus on your most important duty - strategic hiring.
- Higher Quality Candidates - difficult, confusing and lengthy application processes deter the highest quality applicants. Streamline your application process, reduce candidate drop off and appeal to the best candidates with tighter integration between your ATS and Careerbuilder.ca.
- Better Tracking - one of the most important benefits of integration is the ability to track where your candidates come from. Allowing candidates to choose where they heard about an opening often leads to misinformation and less than strategic decision making. Integration allows you to track your applicants with close to 100 percent accuracy. Accurate reporting leads to a better understanding of your online recruiting investment.

About CareerBuilder

CareerBuilder is the global leader in human capital solutions, helping companies target and attract their most important asset - their people. Its online career site, CareerBuilder.com, is the largest in the U.S. with more than 23 million unique visitors, 1 million jobs and 31 million resumes. CareerBuilder works with the world's top employers, providing resources for everything from employment branding and data analysis to talent acquisition. More than 9,000 Web sites, including 140 newspapers and broadband portals such as MSN and AOL, feature CareerBuilder's proprietary job search technology on their career sites. Owned by Gannett Co., Inc., Tribune Company, The McClatchy Company and Microsoft Corp., CareerBuilder and its subsidiaries

operate in the U.S., Europe, Canada and Asia. For more information, visit www.careerbuilder.com

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