

## **One-in-Five Employers to Hire Summer Workers Amid Competitive Seasonal Job Market, Finds CareerBuilder's Annual Summer Job Forecast**

### **- Workers Reveal Most Unusual Summer Jobs They've Ever Held -**

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With more workers vying for summer jobs this year, those looking for seasonal employment need to prepare for a challenging job market. Nearly a quarter (23 percent) of employers plan to hire seasonal workers for the summer, in line with last year's findings, but the competition for those jobs will be stiffer than in years past due to high unemployment and a tough economy. This is according to CareerBuilder's Annual Summer Job Forecast that was conducted from February 20 to March 11, 2009, among more than 2,500 employers.

Those that land summer jobs may have a chance to parlay their roles into year-round positions. More than half (56 percent) of companies reported that they would consider summer recruits for permanent placement within their organizations.

When it comes to summer paychecks, nearly eight-in-ten (77 percent) hiring managers will offer the same pay to seasonal workers this year as they did last year, while 9 percent will offer more. An additional 9 percent will offer less and 5 percent said they were unsure. Two-in-five companies (42 percent) plan to pay summer workers \$10 or more per hour and 6 percent plan to pay \$20 or more per hour. Thirty percent anticipate paying between \$8 and \$10 per hour, while 10 percent expect to pay less than \$7 per hour.

"Summer job seekers face a bigger challenge this year than in years past, as the market is flooded with candidates looking for both full and part-time positions," said Rosemary Haefner, vice president of human resources for CareerBuilder. "The good news is that many traditional summer jobs are still available, but in this environment, it is essential that job seekers differentiate themselves and demonstrate how their skills can have a positive impact on a business in a short amount of time."

Comparing the industries surveyed, hospitality and retail have plans to bring the most summer workers on board, at 38 percent and 34 percent respectively. Across all industries, the most popular summer positions being offered include:

- Office support - 26 percent
- Customer service - 18 percent
- Research - 12 percent
- Landscape/maintenance - 11 percent
- Restaurant/food service - 11 percent
- Sales - 10 percent
- Construction/painting - 8 percent

When asked about the most unusual or memorable summer jobs they've ever held, workers shared the following responses:

- Bungee-jumping tower assistant
- Commercial bee herder
- Scouted garage sales for items to resell on eBay

- Murder Mystery dinner actor
- Cleaned gum off of school desks
- Gun fighter at a theme park
- Popsicle maker
- Picked up road kill
- Painted silo tops hanging from a crane
- Waterslide repairman

## Survey Methodology

This survey was conducted online within the U.S. by Harris Interactive on behalf of CareerBuilder.com among 2,543 hiring managers and human resource professionals (employed full-time; not self-employed; with at least significant involvement in hiring decisions; non government) ages 18 and over between February 20 and March 11, 2009 (percentages for some questions are based on a subset US Employers, based on their responses to certain questions). With a pure probability sample of 2,543, one could say with a 95 percent probability that the overall results have a sampling error of +/- 1.94 percentage points. Sampling error for data from sub-samples is higher and varies.

## About CareerBuilder

CareerBuilder is the global leader in human capital solutions, helping companies target and attract their most important asset - their people. Its online career site, CareerBuilder.com, is the largest in the U.S. with more than 23 million unique visitors, 1 million jobs and 31 million resumes. CareerBuilder works with the world's top employers, providing resources for everything from employment branding and data analysis to talent acquisition. More than 9,000 Web sites, including 140 newspapers and broadband portals such as MSN and AOL, feature CareerBuilder's proprietary job search technology on their career sites. Owned by Gannett Co., Inc., Tribune Company, The McClatchy Company and Microsoft Corp., CareerBuilder and its subsidiaries operate in the U.S., Europe, Canada and Asia. For more information, visit <http://www.careerbuilder.com/>.

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