

## **CareerBuilder Doubles the Amount of Applications It Delivers to Employers in Europe in 2009**

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CareerBuilder, the global leader in human capital solutions with online job sites around the world, announced that in 2009, it has doubled the number of applications it drives to employers' job postings in Europe compared to 2008. Leveraging key partnerships, exciting new products and a smarter search technology, CareerBuilder is helping employers narrow down their search and connect with the best candidates from a fast-growing pool of job seekers.

In addition to its own sites, CareerBuilder powers the career channels for more than 600 partners in Europe, including Internet giant MSN. The company is quickly expanding its international footprint and is outpacing its competitors in traffic growth in several markets.

"Employers need the right employees to help them manage through tough times and position their companies for growth when the economy starts to turn around," said Farhan Yasin, President of CareerBuilder EMEA. "Our continued investment in our distribution network, technology and customer service has more job seekers in Europe relying on CareerBuilder today. This ultimately provides our clients with a wider range of skill sets and experience to choose from for their open positions."

CareerBuilder's innovation in product development has helped to speed and simplify the recruitment process. CareerBuilder's recommendation engine outperforms competitors, using a sophisticated, behind-the-scenes technology to automatically recommend jobs to candidates based on their job search behavior, resume and more. The company recently launched a new SmartJob service that queries the CareerBuilder resume database and e-mails up to 15 qualified candidates directly to employers' inboxes with the press of a button.

CareerBuilder operates in 15 countries across Europe including the United Kingdom, France, Germany, Sweden, the Netherlands, Greece, Spain, Norway, Switzerland, Denmark, Italy, Ireland, Belgium, Romania and Poland.

### About CareerBuilder®

CareerBuilder is the global leader in human capital solutions, helping companies target and attract their most important asset - their people. CareerBuilder works with the world's top employers, providing resources for everything from employment branding and data analysis to talent acquisition. More than 9,000 Web sites, including 140 newspapers and broadband portals such as MSN and AOL, feature CareerBuilder's proprietary job search technology on their career sites. Its flagship online career site, CareerBuilder.com, is the largest in the U.S. with more than 23 million unique visitors, 1 million jobs and 32 million resumes. Owned by Gannett Co., Inc., Tribune Company, The McClatchy Company and Microsoft Corp., CareerBuilder and its subsidiaries operate in the U.S., Europe, Canada and Asia. For more information, visit [www.careerbuilder.com](http://www.careerbuilder.com)

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