

Atlanta's Tech Boom Making a Big Impact on Local Job Growth and Wages, According to Research from CareerBuilder and Economic Modeling Specialists

-See List of Hot Companies Hiring for Technology Positions in Atlanta Today

NORCROSS, GA - July 24, 2014 - Atlanta has become one of the hottest emerging tech hubs in the U.S., adding more than 8,000 technology jobs from 2010 to 2013, a 9 percent increase. But, what does this larger tech footprint really mean for the local economy and job market? It means higher job creation in other industries and a positive impact on wages, according to new research from CareerBuilder and Economic Modeling Specialists Intl (EMSI).

"Technology jobs have a great multiplier effect, meaning they lead to more high-wage jobs in other occupations and industries," said Eric Presley, Chief Technology Officer for CareerBuilder. "Atlanta has definitely experienced that benefit as leading tech companies and new startups make the city their home. Since 2010, new technology jobs have resulted in the addition of thousands of other jobs in the metro area in everything from business and financial operations to sales, production, transportation and health care."

Using an input-output economic model, CareerBuilder and EMSI were able to determine how the addition of jobs in a technology-related industry in the Atlanta metro influences job creation in other industries and pay levels. For example:

- The creation of 100 jobs in **Software Publishing**, an industry with average earnings of \$140,304, can lead to the addition of 503 jobs in other industries. The average earnings for the new jobs would be \$61,488.* A sample of occupations that would be created as a result of 100 jobs being added in Software Publishing include:
 - 78 jobs in Sales and Related Occupations
 - 86 jobs in Office and Administrative Support
 - 55 jobs in Business and Financial Operations
 - 51 jobs in Management Occupations
 - 31 jobs in Health Care Practitioners and Technical Occupations and Health Care Support Occupations
 - 34 jobs in Building and Grounds Cleaning and Maintenance Occupations
- The creation of 100 jobs in **Computer Systems Design Services**, an industry with average earnings of \$101,564, can lead to the addition of 151 jobs in other industries. The average earnings for the new jobs would be \$64,908.
- The creation of 100 jobs in **Custom Computer Programming**, an industry with average earnings of \$100,152, can lead to the addition of 133 jobs in other industries. The average earnings for the new jobs would be \$65,993.

Examples of Companies Hiring for Technology Jobs in the Atlanta Area:

Industry: IT Services and Solutions

Sample job titles available today: software engineer, project manager, network engineer, systems engineer, Web developer, QA, business analyst, ERP consultant and database analyst

- [Corus360](#)
- [NCR](#)

Industry: Point of Sales Software Solutions

Sample job titles available today: software engineer (C#, .Net, C++, and Java) and ERP - Oracle

- [Orion Technology Services](#)

Industry: IT Consulting/ Cloud Consulting/ Hardware as a Service

Sample job titles available today: help desk manager, project manager,SCCM engineer, solutions engineer

- [Clearleap](#)

Industry: Information Technology/ Internet/ Broadcast Media

Sample areas of hiring: IT and Video Engineering professionals. A full list of openings can be found at: <http://clearleap.com/company/careers/>

- [PGI](#)

Industry: Software as a Service/Telecommunications

Sample job titles available today:

- [CareerBuilder](#)

Industry: Human Capital Solutions

Sample job titles available today: software engineer (1, 11, and 111), data analyst, IT support technician and project manager

The analysis uses EMSI's extensive labor market database, which pulls from over 90 national and state employment resources and includes detailed information on employees and self-employed workers.

**Average earnings for the new jobs includes the 100 jobs created in Software Publishing.*

About EMSI

Economic Modeling Specialists Intl., a CareerBuilder company, turns labor market data into useful information that helps organizations understand the connection between economies, people, and work. Using sound economic principles and good data, EMSI builds user-friendly services that help educational institutions, workforce planners, and regional developers build a better workforce and improve the economic conditions in their regions. For more information, visit www.economicmodeling.com.

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