

CareerBuilder Teams Up with Google to Help Connect More Americans with Jobs

CHICAGO and ATLANTA, June 20, 2017 /PRNewswire/ -- CareerBuilder's evolution into an end-to-end human capital solutions company began with operating leading job boards around the world – something it has done for more than two decades. Today, CareerBuilder is excited to announce a powerful collaboration that will bring even more visibility to its clients' job listings and help job seekers find those opportunities faster.

CareerBuilder is joining forces with Google to help power a new feature in Search that aggregates millions of jobs from job boards, career sites, social networks and other sources. CareerBuilder is fully integrated with Google to feed content to them, and will include all of its jobs from its job sites and talent networks in this new feature.

"CareerBuilder has been working closely with Google on this from the very beginning when Google was first reaching out to content providers," said Matt Ferguson, CEO of CareerBuilder. "We saw a big opportunity to increase exposure for our clients' jobs and today we stand as one of Google's biggest suppliers of jobs content. Google has enormous reach and excellent search capabilities, so why not leverage these strengths for the benefit of our clients?"

Over the last 20-plus years, CareerBuilder's model has always been to serve up jobs wherever job seekers are on the Internet, and today CareerBuilder's job search engine is on more than 1,000 sites. CareerBuilder is embracing this new feature as another distribution channel for its clients that will capture even more potential candidates.

CareerBuilder has been working with Google on different initiatives and is exploring ways in which the two companies can further collaborate.

"CareerBuilder has always had an open ecosystem because it speeds innovation and produces better outcomes," Ferguson said. "Our product portfolio has expanded so significantly – now covering everything from recruiting and employment screening to managing current employees. We think there is a great opportunity to work with Google as we grow our business."

Google has been a traffic source for CareerBuilder for several years. Six months ago, CareerBuilder announced plans to use the Google Cloud Jobs API to power searches on its job site. CareerBuilder is pairing its deep knowledge in recruitment with Google's expertise in machine learning to provide faster, more relevant results for workers looking for jobs on CareerBuilder.com. See the announcement [here](#).

About CareerBuilder®

CareerBuilder is a global, end-to-end human capital solutions company focused on helping employers find, hire and manage great talent. Combining advertising, software and services, CareerBuilder leads the industry in recruiting solutions, employment screening and human capital management. It also operates top job sites around the world. CareerBuilder and its subsidiaries operate in the United States, Europe, Canada and Asia. For more information, visit www.careerbuilder.com.

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