

## CareerBuilder Continues Investment in Client Satisfaction with the Appointment of Sasha Yablonovsky as EVP of Customer Experience

CHICAGO, Oct. 25, 2018 /PRNewswire/ -- [CareerBuilder](#), one of the largest independent HR technology companies providing "hello to hire™" solutions to global employers, small businesses and staffing firms, announced today that it has named Sasha Yablonovsky as Executive Vice President of Customer Experience to continue expansion of its leadership team and focus on customer success.

Yablonovsky, who joined CareerBuilder in September, is a seasoned customer experience executive known for her ability to build high-performance teams that champion the voice of the customer inside organizations and drive desired outcomes for a wide variety of customers. In her new role, Yablonovsky is responsible for leading the global teams who are responsible for helping CareerBuilder customers meet or exceed their hiring goals using CareerBuilder's end-to-end technology and services.

CareerBuilder's end-to-end solutions help enable its customers reduce their talent acquisition costs by 40 percent. "While helping employers become more efficient with their HR technology and processes is key, we also understand that this business is about understanding customers' unique needs and helping them leverage our technology and tools to deliver on their complex hiring goals," said Irina Novoselsky, CareerBuilder CEO. "Sasha's experience with innovative customer experience models, her disciplined management skills and global experience will help drive process and productivity improvements for all CareerBuilder customers."

Before her move to CareerBuilder, Yablonovsky served as the Vice President of Service Delivery and Vice President of Selling at ExelaTechnologies, where she implemented a series of initiatives to provide the best service packages available to customers to improve their experiences, and created long term partnership strategies.

"I joined CareerBuilder to be part of an innovative, purpose-driven company that has a legacy of leadership in HR tech and a deep commitment to its customers," said Sasha Yablonovsky, EVP of Customer Experience. "CareerBuilder's Hello To Hire™ capabilities are unlike anything else in the market – and these best-in-market solutions allow myself and my team to become a more effective partner in delivering tangible business value for our customers. I am committed to ensuring that the voice of our customers' is well-understood across CareerBuilder, and that our products and solutions are designed to make their jobs easier, faster and more effective overall."

Yablonovsky is joining CareerBuilder at a pivotal time of growth and innovation for the company, following the recent introduction of artificial intelligence, augmented reality, gamification and hyper-localized search into the mobile app. These innovations are part of CareerBuilder's commitment to empower employers by creating the best tools to help them manage and grow talent.

### About CareerBuilder®

CareerBuilder is a global technology company that provides end-to-end solutions designed to help employers find, hire and onboard great talent, and job seekers build progressive careers as the modern world of work changes. A known disruptor for nearly 25 years, CareerBuilder is the only company that offers both software and services to cover every step of the "hello to hire™" process – enabling its customers to free up valuable resources across their HR tech supply chain to drive their business forward. Specializing in talent acquisition and engagement, managed services, including award-winning employment screening, and talent management software, CareerBuilder is the largest provider of AI-powered hiring solutions serving the majority of the Fortune 500 across five specialized markets. CareerBuilder is majority-owned by funds managed by affiliates of Apollo Global Management, LLC and operates in the United States, Canada, Europe and Asia. For more information, visit [www.careerbuilder.com](http://www.careerbuilder.com).

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