

## CareerBuilder Selected as Exclusive Human Resources Solutions Consultant for Mom365

CHICAGO, Nov. 15, 2018 /PRNewswire/ -- CareerBuilder, a leading technology company providing Hello to Hire™ human resources solutions to global customers, is proud to announce that Mom365, the largest professional in-hospital photography producer in the U.S. for new parents, has selected them as their exclusive consultative partner. CareerBuilder will consult on best practices and compliance as Mom365 utilizes CareerBuilder's employment screening services, building upon a highly successful six-year relationship that has resulted in faster hires, fiscal efficiencies, and a best in class candidate experience.

"At Mom365, we are dedicated to celebrating and preserving families' most cherished memories, which can only be accomplished through a best in class team of photographers," says John Johnson, CEO of Mom365. "Building out our national footprint has been made possible because of our strategic partnership with CareerBuilder. Together we have been able to streamline our hiring processes to help us find the most qualified and trusted photographers in every market, ensuring we have the right hire on hand to capture the very first moments of a baby's life. We're excited to be building on our work with CareerBuilder as they support our continued growth across the country."

Mom365 has a team of more than 1,700 photographers that capture the first moments of a baby's life in maternity wards nationwide. As Mom365 vets potential new hires, CareerBuilder's concierge services minimize stress during the complex medical screening process to make sure photographers are safe to be close to newborns, and reduces candidate drop-off during the hiring process by providing a faster solution that also meets the individual requirements of the 1,900 partner hospitals in Mom365's network.

"Mom365's work is so important to helping families build memories, and we are proud to be their exclusive partner in helping grow their talented team," says Sasha Yablonovsky, EVP of Customer Experience. "The technological innovations and efficiencies offered by CareerBuilder help Mom365 streamline the screening process to make sure they don't lose out on great candidates during the Hello to Hire™ process."

For more information about CareerBuilder's solutions, visit [www.hiring.careerbuilder.com](http://www.hiring.careerbuilder.com).

### About CareerBuilder®

CareerBuilder is a global technology company that provides end-to-end solutions designed to help employers find, hire and onboard great talent, and job seekers build progressive careers as the modern world of work changes. A known disruptor for nearly 25 years, CareerBuilder is the only company that offers both software and services to cover every step of the Hello to Hire™ process – enabling its customers to free up valuable resources across their HR tech supply chain to drive their business forward. Specializing in talent acquisition and engagement, managed services, including award-winning employment screening, and talent management software, CareerBuilder is the largest provider of AI-powered hiring solutions serving the majority of the Fortune 500 across five specialized markets. CareerBuilder is majority-owned by funds managed by affiliates of Apollo Global Management, LLC and operates in the United States, Canada, Europe and Asia. For more information, visit [www.careerbuilder.com](http://www.careerbuilder.com).

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### About Mom365

Mom365 is the country's largest professional newborn photography service. We grew rapidly after our start in 1947, becoming the first to offer color processing for in-hospital newborn photography in the 1960s. Mom365 provides moms with lasting and heartfelt experiences—and marketers with dynamic, awareness-building and response-generating programs that create lifetime customers.

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