

CareerBuilder Teams Up with BIN: Black Information Network To Launch First-Of-Its-Kind "100,000 Careers" Initiative To Connect Employers with Black American Career Seekers

NEW YORK, May 16, 2022 /PRNewswire/ -- [BIN: Black Information Network](#), the first and only 24/7 national and local all-news audio service with a Black voice and perspective, and [CareerBuilder](#), the global talent acquisition leader and job marketplace platform, announced today that they are joining forces to launch "**100,000 Careers**," a first-of-its-kind career initiative platform that aims to connect employers who are seeking a highly qualified and diverse workforce with Black American job seekers who are looking to advance to higher levels or start a career.

A critical step toward building wealth within the Black community is by providing resources needed to secure a career that offers stability, important benefits, and a higher income that can grow over time. The mission of the 100,000 Careers initiative is to help people in the Black community find a job and build the career of their dreams. The platform includes tools to help candidates get started, such as job listings, easy resume building, and custom content designed to help Black listeners identify their transferrable skills and discover new careers. The 100,000 Careers platform will be a one-stop-shop for connecting employers with Black American career-seekers looking to advance.

"This strategic partnership directly aligns with our mission of building personal success for all and will guide Black Information Network listeners to a host of tools that connect them to roles that best suit their skills leading to more meaningful careers," said Kristin Kelley, Chief Marketing Officer at CareerBuilder. "This partnership and the 100,000 Careers platform are both vital in bringing a valuable resource and job search experience to the Black community, and employers can now access a larger group of diverse candidates and talented workers."

The platform will leverage the scale of BIN: Black Information Network to promote opportunities across broadcast, podcast, digital and social platforms. Additionally, over 100 iHeartMedia Hip Hop, R&B and Gospel stations are supporting this effort by broadcasting daily career spotlights, real life testimonials, high-frequency broadcast messaging, as well as podcasting and streaming mentions. For more information on The 100,000 Careers initiative, please visit the BIN: Black Information Network [website](#) or www.careerbuilder.com/BIN.

"One of our highest priorities has been to call attention to the disproportionate income and unemployment gaps the Black community faces," said Tony Coles, Division President for iHeartMedia Multiplatform Group and President for BIN: Black Information Network. "That's why we are thrilled that our partners at CareerBuilder have joined us in this effort to help 100,000 listeners not only find work, but to help them leverage their transferrable skills to build careers."

About CareerBuilder

CareerBuilder is a global talent marketplace that provides talent acquisition solutions to help employers find, hire and onboard great talent, and helps job seekers build new skills and progressive careers as the modern world of work changes. CareerBuilder has 25 years of experience as a talent company using technology to place people in jobs, and it is the only company with both the technology, through its online platform, and the candidates via its job site, to create a connected end-to-end experience. CareerBuilder also owns Broadbean and Workterra companies and operates in the United States, Canada, Europe and Asia serving the majority of the Fortune 500 across five specialized markets. CareerBuilder is majority-owned by funds managed by affiliates of Apollo Global Management, Inc. and Ontario Teachers' Pension Plan Board. For more information, visit careerbuilder.com, and to learn more about our solutions for employers, visit hiring.careerbuilder.com.

About BIN: Black Information Network

BIN: Black Information Network is the first and only 24/7 national and local all-news audio service dedicated to providing an objective, accurate and trusted source of continual news coverage with a Black voice and perspective. BIN is enabled by the resources, assets and financial support of iHeartMedia and the support of its Founding Partners: Bank of America, CVS Health, GEICO, Lowe's, McDonald's USA, Sony, 23andMe and Verizon. BIN is focused on service to the Black community to help foster communication, accountability and deeper understanding.

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